

thinkhappy rally

presented by



2015 Message Locations - 17 billboards + 2 windows

Portland

- **Anything is possible. Anything.** Burgerville - *billboard bumped - share image instead of selfie
- **Be you. The world needs more of your kind of awesome.** Carson Footwear - SE McLoughlin Blvd, 75 ft N of Chestnut St, W side
- **Behind the darkness, there is light.** CHAP - SE Powell Blvd, 100 ft W of 115th Ave, N side
- **Believe in your AWESOMENESS.** The Joy Team - NW St Helens Rd, 50 ft N of 56th Ave, W side
- **Happiness is contagious. Start an epidemic.** Unitus CCU - SW Front Ave, 20 ft N of Meade St, E side
- **Inhale. Exhale. Smile. Repeat.** The Joy Team - SE Powell, 0.13 mi E of 122nd Ave, S side (**up 10/7**)
- **Look for the silver lining. That's the best way to find it.** Heather Strang - SE Holgate Blvd, 380 ft E of 17th Ave, N side
- **Love who you are. We do.** Heather Strang - N Lombard St, 80 ft E of Wall Ave, S side
- **One kind word can change the world.** Unitus CCU - NE Lombard, 0.2 mi E of 33rd Ave Ovps, N side
- **Smile. Happy is SO your color.** The Joy Team - NE 82nd Ave, 10 ft S of Hassalo St, W side
- **Something wonderful is about to happen.** Rose City Mortgage - *billboard bumped - share image instead of selfie
- **Think happy thoughts. They're better for you than blueberries.** The Joy Team - N Interstate Ave, 50 ft N of Webster St, E side
- **Yes. You can. Like a boss.** The Brewer Family - *billboard bumped - share image instead of selfie
- **You are light. Shine bright.** Heather Strang - 1st Ave, 20 ft N of NE Holladay St, E side
- **You got this. And, bonus, you look amazing today.** Yelp - SE Foster Rd, 110 ft W of 61st Ave, S side
- **You make a difference. A big one.** Unitus CCU - SE Division St, 280 ft W of 50th Ave, N side

Vancouver

- **Happiness is wherever you are. Thanks for bringing it here.** Vancouver Downtown Assoc. - 901 Main St (window)
- **Rock the planet with LOVE.** Women Entrepreneurs Org. - NE 78th St, .011 mi W of St Johns Rd, N side
- **Smiling leads to happiness. Try it. We double dog dare you.** Umpqua Bank - 720 Esther St (window)



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October is Positive Attitude Month...and we're rallying!

For the month of October there will be **17 billboards** (+ 2 window signs) up in the metro area of Portland / Vancouver **that encourage positive thinking.**

How to join the Think Happy Rally:

1. **Go to each sign** (location list to be released October 2 - World Smile Day)
2. **Take a selfie with the messages** (be safe: no climbing on anything)
3. **Post them on Facebook.com/thinkHAPPYrally, Instagram or Twitter** with the hashtag #ThinkHappyRally

Every time one of these photos get shared on social media, it spreads the ripple of joy and inspiration in a whole new puddle of people, reaching folks far and wide, even hundreds (or thousands!) of miles away from here.

PRIZES!

- Super cool surprise prizes will be given to randomly selected ralliers every few days.
- The first 40 people to complete the Rally by posting photos with all 19 messages will get a t-shirt and bag of goodies from the message sponsors.
- Everyone who completes the Rally by October 25th will be entered in a drawing for the **GRAND PRIZES:**
 - \$1,000 cash!
 - YOUR name on a Joy Team billboard of your choice in December 2015

We'll celebrate our positively inspiring joy ride (date & place TBD) at a HAPPY Hour, where we'll give out the goodie bags and draw the names of our GRAND prize winners.



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